

## General Inquiry-Advertising or Reporter

### Qualifications:

A successful candidate will enjoy communicating with a variety of people and must be able to work as part of a creative team. Enthusiasm for creativity is a plus. One must also have thorough attention to detail and possess good people, phone and computer skills.

**Your Name:**

**Your Email:**

**Your Phone Number:**

**Position you are applying for:**

**Strengths/Skills you bring to this position:**

**What makes you feel fulfilled/accomplished in a job?**

**Advertising Scenario/Prompt:** You see that your advertising account Grandpa's Gadgets, a local family-owned store, has a special promotion going on for Black Friday: \$10 off family board games. The business owner is easy going and has a great sense of humor. They ask you to create a print ad for next weeks' newspaper edition. Come up with 2-3 taglines you could use to help advertise this Black Friday special.

**Reporter Prompt:** In third person, describe your journalism experience as if you were writing an article about yourself.

Email your resume to [kjohnson@hamilton.net](mailto:kjohnson@hamilton.net) or  
mail/deliver to 1320 K Street • PO Box 70 • Aurora, NE 68818