

2023 AURORA NEWS-REGISTER RATES:

- Newspaper Display: \$8⁰⁰/\$10⁰⁰ Trader
- Display Classified: \$9⁷⁵/\$11⁷⁵ Trader
- Classified Line Ad: \$8⁰⁰ 25 Words
- Professional Directory: \$9⁰⁰ Weekly
- 12th St. Cinema Movie Sponsor: \$6⁰⁰ Weekly
- Summer 13-Week Special: \$38⁵⁰ Weekly
- Here's My Card Ad: \$25⁰⁰ Monthly
- Ag Directory: \$20⁰⁰ Monthly
- Shop Local Ad Series: \$25⁰⁰ Monthly
- Sports Contest \$24⁰⁰ Weekly
- Sports Signature Ads: \$5⁰⁰ each
- What's Trending: \$5⁰⁰ each
- Church Ad: \$25⁰⁰ Monthly
- Website Ads: Start at \$90⁰⁰ Monthly
- Social Media: \$15⁰⁰/Post/Platform
- Video Ads: \$150⁰⁰ *(includes distribution on social media)*
- Cobalt 509 TV Ad: Start at \$10⁰⁰
- Ambassador Ad: \$22⁰⁰

Call Bekah, Diana or Kurt at 402-694-2131
for additional pricing options.

AURORA
News-Register

1320 K St. • Aurora

COLOR RATES

Black plus 1.....	\$50
Full Color.....	\$100

INSERT RATES—FULL RUN

(Based on broadsheet page)

1 - 3.9 pages non-glossy stock.....	\$395 ⁰⁰
4 - 5.9 pages non-glossy stock.....	\$430 ⁰⁰
6 - 7.9 pages non-glossy stock.....	\$465 ⁰⁰
8+ pages non-glossy stock.....	\$480 ⁰⁰

(For glossy inserts add \$52⁰⁰)

MECHANICAL MEASUREMENTS

Standard ROP sizes (6 column): Size of printed area 11 5/8 inches (wide) x21 inches (deep).

1 col.	1 13/16 " wide
2 cols.....	3 13/16 " wide
3 cols.....	5 3/4" wide
4 cols.....	7 3/4" wide
5 cols.....	9 3/4" wide
6 cols.....	11 3/4" wide
Double truck (two facing pages)	

DEADLINES

Deadlines for all ad approval is Noon Monday. For color ads or ads to be proofed, large ads or ads with complex composition, deadline is 5 p.m. Friday. For issues in weeks with a holiday, move deadlines ahead one day.

All advertising accepted is subject to the approval of the publisher. We shall have the right to revise or reject in whole or in part any advertisement.